1 of 2 Rep U.der# 6836282 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 800196 Printed: 07/25/2012 1:07 PM EC'd Yes

Last Received: 07/25/2012 12:42 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

) .US CHAMBER OF CMRC Advertiser (

Product US CHAMBER OF COM

Estimate# 1091

ELISE CLOYD Buver

Phone# Fax#

) MENTZER MEDIA Agency 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates Hiatus Weeks

07/26/2012 - 08/04/2012

Rep Firm

Sales Office ( Salesperson ( ) PHILADELPHIA ) ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX#

215-567-5938

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC-\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F Buyli:	630P-7P ne Comment	: NEWS	:30	\$125.00	07/27-C7/27	1	1	1	s125.00	
	2	TH Buylis	10P-11P ne Comment	: NEWS	: 30	\$200.00	07/26-07/26	1	1	1	\$200.00	
	3	SA-SU Buyli	10P-11P ne Comment	: NEWS	:30	\$200.00	07/28-07/29	2	1	2	\$400.00	
	4	M-TU Buyli	630P-7P ne Comment	: NEWS	:30	\$125.00	07/30-07/31	2	1	2	\$250.00	
	5	TH-F Buyli	630P-7P ne Comment	: NEWS	:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
	6	M-F Buyli	10P-11P ne Comment	: NEWS	:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
	7	SA Buyli	10P-11P ne Comment	: NEWS	:30	\$200.00	08/04-08/04	1	1	1	\$200.00	

## ---REPORT TOTALS---

Report Totals: 14 / \$2,425.00

2 of 2 Rep Order# 6836282 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 800196 Printed: 07/25/2012 1:07 PM EC'd Yes 07/25/2012 12:42 PM Last Received:

07/26/2012 - 08/04/2012

//1091

**Showing Buylines:** All Lines

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

) PHILADELPHIA

215-567-6005

215-567-5938

) ANJIE BRADY

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

10 / \$1,700.00

Station WUPW-TV TOLEDO, OH. ) MENTZER MEDIA Agency Advertiser ( ) US CHAMBER OF CMRC 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Aug 12:

US CHAMBER OF COM Product Estimate# 1091

Buver ELISE CLOYD Phone#

4 / \$725.00 Jul 12: Sales Totals: 14 / \$2,425.00

Station Totals: 14 / \$2,425.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

C % WNWO 0 ն WTOL 08 WTVG C % Market Totals \$2,425 CATV WNGT 0%

WUPW 100%

--- COMPETITIVE COMMENTS---COMPETITIVE WILL FOLLOW

null Books RA35+ Demos

--- CREDIT RISK ---

Fax#

CASH IN ADVANCE

Rep Orde:# 6836282 Ver# 1 Status New EC'd No

Traffic Order# 800196

Printed: 07/25/2012 12:42 PM Last Received:

07/25/2012 12:40 PM

**Showing Buylines:** All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ( ) .US CHAMBER OF CMRC

Product US CHAMBER OF COM

Estimate# 1091

Buyer ELISE CLOYD

Phone# Fax#

Agency ( ) MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates Hiatus Weeks

07/26/2012 - 08/04/2012

Rep Firm

Sales Office ( Salesperson (

) PHILADELPHIA ) ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938 1 of 2

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC-\*

## --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 2,425 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	 1	 F										
	1	·	630P-7P ne Comment	: NEWS	:30	\$125.00	07/27-07/27	1	1	1	\$125.00	
	2	TH Buylin	10P-11P ne Comment	: NEWS	:30	\$200.00	07/26-07/26	1	1	1	\$200.00	
	3	SA-SU Buylin	10P-11P ne Comment:	: NEWS	:30	\$200.00	07/28-07/29	2	1	Ż	\$400.00	
	4	M-TU Buylir	630P-7P ne Comment:	: NEWS	:30	\$125.00	07/30-07/31	2	1	2	\$250.00	
	5	TH-F Buylir	630P-7P ne Comment:	: NEWS	:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
	6	M F Buylir	10P-11P ne Comment:	· NEWS	:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
	7	SA Buylir	10P-11P ne Comment:	NEWS	:30	\$200.00	08/64-08/04	1	1	1	\$200.00	

 Rep OrdCl#
 6836282
 Ver#
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 Status
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 Printed:
 07/25/2012 12:42 PM
 2 of
 2

 EC'd
 No
 Last Received:
 07/25/2012 12:40 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ( ).US CHAMBER OF CMRC

Product US CHAMBER OF COM

Estimate# 1091

Buyer ELISE CLOYD

Phone# Fax# Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates 07/26/2012 - 08/04/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005 **Salesperson FAX#** 215-567-5938

---REPORT TOTALS---

Report Totals: 14 / \$2,425.00

--- SALES MONTHLY TOTALS---

Jul 12: 4 / \$725.00 Aug 12: 10 / \$1,700.00

Sales Totals: 14 / \$2,425.00
Station Totals: 14 / \$2,425.00
Lines not sent/rold/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$2,425 CATV 09 WNGT 0% WNWO 0% WTOL 0% WTVG 0%

WUPW 100%

--- COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books null Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE